

Workforce Innovations 2004



The Federal Government Spends **\$10+ Billion** Annually on Workforce Investments

July 19-21, 2004
San Antonio, TX

eta



National Association of
Workforce Boards

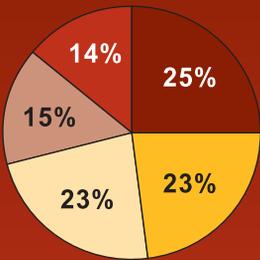
www.WorkforceInnovations.org

YOU WILL ACCESS...

- Local, State and National Workforce System Professionals
- Workforce Investment Board (WIB) Members
- Business Representatives
- Worker Representatives
- Local, State and National Government Officials



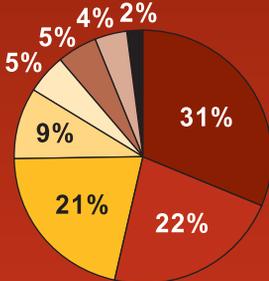
2003 ATTENDANCE BY ORGANIZATION



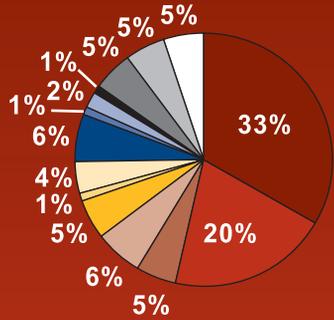
- Non-Profit / Community-Based Organizations
- Federal Government
- State Government
- Local Government
- Private Sector

2003 ATTENDANCE BY PROGRAM RESPONSIBILITIES

- Administrator
- Program Manager
- Workforce Program Staff
- WIB Member
- Educator
- Info. Technology Specialist
- Business Manager
- Financial Manager



2003 ATTENDANCE BY PROGRAM INITIATIVES



- WIA / One-Stop / ES / DW
- WIA Youth / Job Corps
- Unemployment Insurance
- Vocational Rehabilitation
- VETS
- BAT / ATELS
- Rural
- Education / Community College
- Agriculture
- HUD
- HHS
- Faith-Based Organizations
- Disability
- Other

WORKFORCE INNOVATIONS ATTENDEES EVALUATE AND PURCHASE TECHNOLOGY AND SERVICES FOR...

- Accounting
- Activities-Based Management
- Administration
- Artificial Intelligence
- Assessment Assistive Technology
- Automated Tools
- Business Process Reengineering
- Career Counseling
- Career Information
- Case Management
- Claims Taking Clearinghouse
- Client Tracking
- Client-Server
- Common Intake
- Communications
- Compressed Video
- Compact Disc-Based
- Computer-Assisted Instruction
- Computer-Based Instruction
- Consumer Reports
- Costing Systems
- Courseware
- Customer Feedback
- Data Entry
- Database
- Delivery Systems
- Digital
- Distance Learning
- E-Learning
- Eligibility Determinations
- Expert Systems
- Geographic Information Systems
- Groupware
- Hardware Information Resource Center
- Interactive Television
- Interactive Video
- Internet
- Intranet
- Job Bank
- Knowledge Management Systems
- Labor Exchange
- Learning Management Systems
- Learning Technology
- Management
- Matching Tool
- Multi-Media
- Networks
- Operation
- Organizational Self-Assessments
- Pathways
- Presentation Shells
- Profiling
- Quality Management
- Reengineering / Resume
- Search Tool
- Self-Registration
- Self-Assessment
- Software
- Talent Bank
- Team Building
- Telephone Response Systems
- Testing

Plus YOUR Product or Service!



Workforce Innovations: Your Access to

EXHIBIT CHARGES & SERVICES...

CORPORATE/GOVERNMENT EXHIBITORS

Advance Discount (closes 2/28/04)

\$2,500 per booth

After 2/28/04

\$2,700 per booth

NON-PROFIT EXHIBITORS

Advance Discount (closes 2/28/04)

\$1,500 per booth

After 2/28/04:

\$1,700 per booth

Optional Discounted Booth Furnishings Package
(skirted table, 2 chairs, waste basket, carpeting)

For a listing of Current/Prior Workforce Innovations Exhibitors,
visit: www.WorkforceInnovations.org.



EXHIBIT RENTAL FEE

INCLUDES:

- Training on "How to Do Business with the U.S. Department of Labor"
- Two full conference registrations for Corporate/Government exhibitors; One full conference registration plus one exhibit hall badge for Non-Profit exhibitors
- Link from **Workforce Innovations** Web site
- Attendee database
- A demonstration time slot in the exhibit hall (A/V provided—first come/first serve basis)
- Free admission exhibit hall passes to circulate to customers/prospects
- Complimentary description in the Final Conference Program
- Exhibit Hall Perimeter Security
- Optional lead retrieval service

EXHIBITION SCHEDULE

Move-In

7/16/04 2 – 6pm
7/17/04 8am – 4pm
7/18/04 8am – Noon

Open

7/19/04 5 – 7pm Reception

7/20/04 10am – 4pm
10 – 10:30am Coffee Service
Noon – 1:30pm Lunch
3 – 3:30pm Coffee Service

7/21/04 10am – 2pm
Morning Coffee Service
Noon – 1:30pm Lunch / Door Prizes

Dismantle

7/21/04 2 – 6pm

ABOUT THE SPONSORS...

Workforce Innovations is sponsored by the U.S. Department of Labor's Employment and Training Administration and the National Association of Workforce Boards. **Workforce Innovations** is the nation's premier conference for America's workforce investment leaders, business partners, decision makers and change agents from the federal, state and local levels.

Workforce Innovations 2004 exhibitors will:

- BE RECOGNIZED in the **Workforce Innovations** program and on the Conference Web site
- LEARN "How to Sell to the U.S. Department of Labor"
- SHOWCASE your organization's products & services to **2100+ workforce development leaders from across the nation.**

INCREASE YOUR MARKETING EXPOSURE: BE A WORKFORCE INNOVATIONS SPONSOR

Take advantage of multiple sponsorship options to ensure that your company is remembered long after the conference is over. Sponsorship options in different price ranges include:

- Full Conference (Platinum, Gold, Silver, and Bronze Sponsorship)
- Product / Service Workshop
- Workshop Refreshment Breaks
- Opening Reception
- Conference Tote Bag
- Schedule-At-A-Glance
- Registration

PROGRAM ADVERTISING

The WI2004 Final Program will be circulated among a captive audience of YOUR CUSTOMERS/PROSPECTS plus is used as a reference after the conference.

SPECIAL WORKFORCE INNOVATIONS PARTNER / ASSOCIATE OPPORTUNITY

Non-profit associations and government agencies are offered a unique opportunity to take advantage of a mutually beneficial publicity exchange.

For sponsorship details,
contact Alan Skvirsky at
202/408-8282, skvirskya@tatc.com
or Harve Horowitz,
Exhibit Promotions Plus, Inc. at
410/997-0763, 301/596-3028
wi@epponline.com

2003 STATISTICS

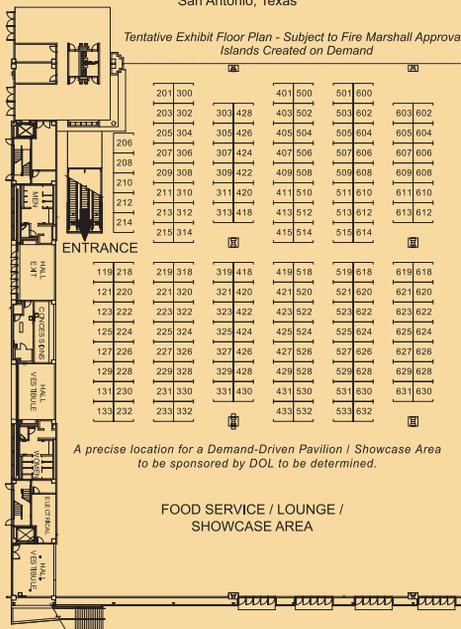
- Over 2,100 Professionals in the workforce investment system attended
- 15 Partner Government Agencies participated
- 32 Associate Non-Profit Organizations participated
- 100+ Exhibitors = A SOLD OUT 2003 EXHIBIT!



WORKFORCE INNOVATIONS 2004

July 19-21, 2004
Henry B. Gonzalez Convention Center
Exhibit Hall Expansion D
San Antonio, Texas

*Tentative Exhibit Floor Plan - Subject to Fire Marshall Approval
Islands Created on Demand*



A precise location for a Demand-Driven Pavilion / Showcase Area to be sponsored by DOL to be determined.

DATES TO REMEMBER

- 2/28/04 – Advance Discount on Booth Rental Fee Ends
- 4/19/04 – Final Balance of Exhibit Rental Fee Due / Cancellation Deadline
- 5/15/04 – Exhibitor Rooming Lists Due
- 5/31/04 – Camera-ready Artwork for Conference Program Due
- 6/15/04 – Hotel Room Reservation Cut-off

DECORATOR

Brede Exposition Service
407/851-0261 Fax 407/859-3904
customerservice@bredeallied.com

HOTEL ACCOMMODATIONS

Visit www.workforceinnovations.org for hotel rates and reservation information.